



KLAB LLC – PRIVACY POLICY

Last Updated: January 2026
Effective upon platform launch

This Privacy Policy explains how **KLAB LLC** (“KLAB,” “we,” “us,” or “our”) collects, uses, discloses, and protects personal information when you access or use the **KLAB website and mobile application** (collectively, the “Platform”).

KLAB is committed to processing personal information in a **transparent, secure, and responsible manner**, in accordance with applicable privacy and data protection laws.

If you do not agree with this Privacy Policy, please do not use the Platform or provide personal information.

1. DATA CONTROLLER / COMPANY INFORMATION

The entity responsible for the processing of personal information is:

KLAB LLC

A Wyoming limited liability company
Website : www.letsklab.com
Email: contact@letsklab.com

2. SCOPE OF THIS PRIVACY POLICY

This Privacy Policy applies to:

- all users of the Platform, including **Brands** and **Creators**
- visitors to the website
- individuals who communicate with KLAB via email or support channels

It applies regardless of where you access the Platform from.

3. INFORMATION WE COLLECT

KLAB collects only information that is **adequate, relevant, and limited** to what is necessary for the purposes described below.

3.1 Information You Provide

Depending on your use of the Platform, we may collect:

- Name and contact details (email, phone number)
- Account login information
- Business name and profile details (Brands)
- Creator profile details (Creators)
- Social media handles or portfolio links (if provided)
- Messages and communications through the Platform
- Support requests and inquiries
- Subscription and billing information (processed by third-party payment providers)

Providing personal information is not required to browse public pages, but is required to create an account and access certain features.

3.2 Information Collected Automatically

When you use the Platform, we may automatically collect:

- Pages or screens viewed and interactions
- Date and time of access
- Search queries
- Device information (device type, operating system, browser, language)
- IP address and approximate location derived from IP
- Referral source URLs
- Performance data and error logs

This data does not directly identify you by name.

4. PURPOSES OF PROCESSING

KLAB processes personal information for the following purposes:

- Account creation and management
- Operating and improving the Platform
- Providing subscription access and features
- Facilitating interactions between Brands and Creators
- Customer support and communications
- Analytics, performance monitoring, and troubleshooting
- Platform security, fraud prevention, and abuse detection
- Legal compliance and enforcement of our terms

5. LEGAL BASES FOR PROCESSING (WHERE APPLICABLE)

Where required by law, personal information is processed based on:

- performance of a contract
- legitimate business interests
- user consent (where required)
- compliance with legal obligations

6. DATA SHARING AND DISCLOSURE

KLAB does **not sell** personal information. Personal information may be shared only with:

- Authorized KLAB personnel
- Trusted service providers acting on KLAB's behalf (hosting, analytics, payment processing, customer support, security)

These providers are contractually required to protect personal information and use it only for authorized purposes.

Information may also be disclosed:

- to comply with legal obligations
- to protect the rights, safety, and integrity of KLAB and its users
- in connection with a merger, acquisition, financing, or asset transfer, subject to confidentiality protections

7. DATA RETENTION

KLAB retains personal information only for as long as reasonably necessary to fulfill the purposes described in this Privacy Policy, including legal, accounting, or compliance requirements.

Retention periods vary depending on the type of data and purpose of processing.

8. DATA SECURITY

KLAB uses reasonable **technical, administrative, and organizational safeguards** to protect personal information.

However, no system is completely secure. Use of the Platform is at your own risk, and KLAB cannot guarantee absolute security.

9. COOKIES AND TRACKING TECHNOLOGIES

KLAB may use cookies and similar technologies to:

- operate essential Platform features
- remember user preferences
- analyze usage and improve performance

Cookie categories may include:

- Essential cookies
- Performance and analytics cookies
- Preference cookies

KLAB may use tools such as **Google Analytics** and **Meta/Facebook Pixel** (where applicable).

You may control cookies through browser or device settings. Disabling cookies may affect Platform functionality.

10. USER RIGHTS

Depending on your location, you may have rights regarding your personal information, including:

- Accessing your data
- Correcting inaccurate data
- Requesting deletion of certain data
- Objecting to or restricting processing (where applicable)
- Withdrawing consent (where applicable)

Requests may be submitted to:
contact@letsklab.com

We may require identity verification before responding.

11. INTERNATIONAL DATA TRANSFERS

KLAB is based in the United States. Your information may be processed or stored in the United States or other countries where KLAB or its service providers operate.

12. CHILDREN'S PRIVACY

The Platform is not intended for individuals under **18 years of age**. KLAB does not knowingly collect personal information from minors.

13. DATA BREACH NOTIFICATION

If a personal data breach occurs, KLAB will evaluate the incident and notify affected users and/or authorities where required by law.

14. CHANGES TO THIS PRIVACY POLICY

KLAB may update this Privacy Policy from time to time. Updates become effective when posted on the Platform.

15. CONTACT

For questions regarding this Privacy Policy:

KLAB LLC

Email: contact@letsklab.com

Website: www.letsklab.com